

SUNNY STROEER

SPEAKER · ATHLETE · FOUNDER

KANAB, UTAH
INFO@SUNNYSTROEER.COM
SUNNYSTROEER.COM



SUNNY STROEER – SPEAKER · ATHLETE · FOUNDER

● AS FEATURED IN

THE WALL STREET JOURNAL ·
NATIONAL GEOGRAPHIC · OUTSIDE ·
FORBES · BUSINESS INSIDER ·
RUNNER'S WORLD

● THE RECORD

KNIK → NOME, ALASKA – 1,000 MI

IDITAROD TRAIL INVITATIONAL

FIRST WOMAN TO FINISH THE 1,000-MILE
ROUTE ON SKIS

ACONCAGUA, ARGENTINA – 6,961 M

ACONCAGUA FKT x2

TWO WOMEN'S SPEED RECORDS INCL. THE
FULL 360 ROUTE

THORONG LA, NEPAL – 5,416 M

ANNAPURNA CIRCUIT

WOMEN'S SPEED RECORD

CAMBRIDGE, MASSACHUSETTS

HARVARD · HBS · BAIN & CO

THE ANALYTICAL FOUNDATION UNDER
EVERYTHING SINCE

Record-setting endurance athlete. Harvard MBA. Gender equity advocate. **Sunny brings the mountains into the boardroom - and leaves the inspirational platitudes at base camp.**

What would you attempt if someone expected you to pull it off?

● KEYNOTES

KEYNOTE / LEADERSHIP

LEADERSHIP WITHOUT SCAFFOLDING

Strip away the org chart and the title, and what's left is how a person actually leads. Why high-stakes settings reveal - and build - leadership capacity faster than any training program.

KEYNOTE / PERFORMANCE – MOST REQUESTED

SUSTAINABLE EXCEPTIONAL PERFORMANCE

A 1,000-mile race isn't won on toughness. Self-knowledge, intentional teaming, and knowing the difference between pushing through and burning down - an operating system for teams under sustained pressure.

KEYNOTE / BUSINESS

THE IMPOSSIBILITY BARRIER

Expectation is a performance lever - psychologists call it the Pygmalion effect. The commercial case for engineered expectations: underestimated talent is the cheapest performance upgrade an organization can buy.

WORKING SESSIONS (HALF-DAY): REACHING THE AI FOR
WOMEN'S MARKET OPERATORS

"Your talk about transformation was a highlight not of my day but of my career."

LIZ PLOSSER – EDITOR IN CHIEF, WOMEN'S HEALTH

BOOK SUNNY → SUNNYSTROEER.COM

Formats: keynote · fireside · half-day working session
Booking 6-12 months out